



FIXED INCOME

# Global Economic Perspective: January

January 18, 2018



Christopher J. Molumphy, CFA  
Executive Vice President,  
Chief Investment Officer,  
Franklin Templeton Fixed Income Group®



John Beck  
Director of Fixed Income, London  
Senior Vice President,  
Franklin Templeton Fixed Income Group®



Roger Bayston, CFA  
Senior Vice President,  
Portfolio Manager,  
Franklin Templeton Fixed Income Group®



David Zahn, CFA, FRM  
Head of European Fixed Income,  
Senior Vice President,  
Franklin Templeton Fixed Income Group®



Michael Materasso  
Senior Vice President,  
Head of Insurance Asset Management,  
Franklin Templeton Fixed Income Group®

## Perspective from Franklin Templeton Fixed Income Group

---

### In this Issue:

#### **US Economic Conditions Remain Constructive, as Tax Changes Provide Boost for Corporate Sector**

The constructive conditions for the US economy remain in place, in our view, in keeping with an increasingly solid expansion across the rest of the world. US consumers have been benefiting from an economy that appears close to full employment and a stock market at record levels, while a vibrant corporate sector has been buoyed further by recent tax changes. We would argue that this economic cycle has been markedly different from previous ones, both in terms of its extended length and overall sluggish pace of growth. Consequently, looking for historical comparisons—for example, in evaluating the potential for the tax package to stir hitherto subdued inflation—may be misleading. Though a modest cyclical rebound in inflation might occur, at this point it still seems hard to foresee pricing pressures building enough in coming months to prompt the US Federal Reserve (Fed) to turn significantly more hawkish.

#### **Synchronized Global Expansion Continues, with Signs of Increased Demand for Commodities**

Just as attempts to use historical precedents to predict the length and durability of the US economic cycle are undermined by the idiosyncratic nature of its recovery since the global financial crisis, much the same argument can be made about the wider global economy. The overall structure and pace of global growth—combined with the disinflationary forces affecting most of the largest economies—have been unparalleled, as indeed have the extraordinary measures taken by central banks over this period. The current synchronized global expansion may be halted by a geopolitical crisis or even a significant misjudgment of policy by central banks—both of which are inherently difficult to predict—but we think for now it would be a mistake to argue that global growth could struggle to endure because of cyclical considerations.

### **Eurozone's Mix of Robust Growth and Weak Inflation Unlikely to Persuade ECB to Change Course**

With the eurozone economy performing so well, speculation about the European Central Bank's (ECB's) path for monetary policy during 2018 is likely to be maintained and could intensify. While there may be some impact as market participants adjust to the ECB's previously announced reduction in the amount of bonds it purchases each month, the central bank's re-investment of maturing assets should have a dampening effect. But we think the temptation to assume that the strength of the economy could unduly influence ECB policymakers should be resisted. The central bank's mandate is centered on inflation, for which there seems to be little indication of anything other than a gradual reduction of liquidity in the coming year, with the prospect of interest-rate rises still some years off.

---

### **US Economic Conditions Remain Constructive, as Tax Changes Provide Boost for Corporate Sector**

The constructive conditions for the US economy remain in place, in our view, in keeping with an increasingly solid expansion across the rest of the world. US consumers have been benefiting from an economy that appears close to full employment and a stock market at record levels, while a vibrant corporate sector has been buoyed further by recent tax changes. We would argue that this economic cycle has been markedly different from previous ones, both in terms of its extended length and overall sluggish pace of growth. Consequently, looking for historical comparisons—for example, in evaluating the potential for the tax package to stir hitherto subdued inflation—may be misleading. Though a modest cyclical rebound in inflation might occur, at this point it still seems hard to foresee pricing pressures building enough in coming months to prompt the Fed to turn significantly more hawkish.

Data generally supported hopes that a moderately quicker pace of US growth had been maintained over the final quarter of 2017 and into 2018. As the new year began, estimates for annualized gross domestic product (GDP) growth in the fourth quarter included one of 2.7% from the Federal Reserve Bank of Atlanta and another of 4.0% from the Federal Reserve Bank of New York. US consumer spending strengthened in November, climbing 0.6% from the previous month, though October's rise was revised down. There was speculation that the latest increase was at least partly financed by consumers' savings, as the savings rate fell to its lowest level since the 2007–2009 global financial crisis. However, the backdrop for consumers remained largely positive, helped by the US stock market's rise to new record levels by the end of 2017.

One of the factors helping to boost stocks was the passage into law of a raft of changes to the US tax system that were heavily tilted toward US corporations. While the most eye-catching element of the package was undoubtedly a reduction in the corporate tax rate from 35% to 21%, another notable component was a one-off cut from 35% to 15.5% in the rate of tax on profits repatriated from overseas. By some estimates, US companies have around \$2.5 trillion of such profits abroad, though it remained unclear how much of this would be attracted back by the offer of a one-time reduced repatriation rate. A number of companies were swift to warn their quarterly earnings would be hit by charges resulting not just from the repatriation measures, but also from the lower overall corporate tax rate, which would force write-downs on tax credits dating from previous losses. But generally the announcements were viewed as short-term hits to earnings, compared to the long-term benefits likely to accrue to corporations from the package of changes.

Compared to its impact on corporate taxation, the package's effect on individual taxpayers was more limited. Tax rates were reduced across most income brackets, but richer taxpayers were the most significant beneficiaries. Importantly, whereas the cuts for individuals were scheduled to expire after 10 years, those for corporations and unincorporated businesses had no expiry date, meaning the latter comprised most of the estimated \$1.5 trillion additional debt needed in the coming decade to fund the changes.

Other data releases included December's manufacturing purchasing managers' index (PMI) from the Institute for Supply Management, which delivered another healthy reading, boosted by strength in new orders and production. It capped off a year that saw the strongest showing by US factories in the survey since 2004. In contrast, December's PMI for services dipped, missing consensus estimates, possibly due to caution among companies about inventories. Even so, the monthly reading still pointed to a robust level of activity among service providers, and over 2017 as a whole the measure achieved its second-best annual result since 2005.

The December labor market report showed an addition of 148,000 jobs, which was short of consensus estimates, with a decline in retail employment partly responsible. But the latest figures left average job gains over the previous three months at more than 200,000, and with the unemployment rate holding at 4.1% for the third consecutive month, the report provided further evidence the US economy was approaching full employment. Wage data improved, showing a rise of 0.3% month-on-month and 2.5% year-on-year.

In the US Treasury market, the recent trend toward a flatter yield curve continued. This development has been widely viewed as less significant than in previous occurrences—when it was seen as a precursor to slower economic growth—for a number of reasons. With market participants anticipating fewer 2018 interest-rate increases than the Fed, the differential between short- and long-term yields has been shrinking as the Fed has steadily tightened monetary policy. But perhaps a bigger factor has been overall skepticism about the signaling power of the yield curve, given the extent of central bank intervention in debt markets since the global financial crisis. Nevertheless, further changes in the composition of the Fed's rate-setting committee—two of the more dovish members stepped down at the end of 2017, and January's meeting was set to be outgoing Fed Chair Janet Yellen's last—underlined the possibility of increased uncertainty surrounding the path for US monetary policy in 2018.

### **Synchronized Global Expansion Continues, with Signs of Increased Demand for Commodities**

Data from the larger economies around the world generally supported the scenario of a synchronized global expansion. In China, PMIs covering smaller, privately owned companies pointed to improving sentiment, particularly in the services sector, where December's reading was the highest for more than three years. Japanese manufacturers also registered their strongest showing since 2014, and indicated their sales prices had risen for a twelfth consecutive month, the longest such run in nearly 10 years.

The signs of growing global demand helped to boost many commodity prices, and as 2018 began, a leading index for the asset class moved up to its highest level in three years.<sup>1</sup> As supply constraints enacted by major oil producers continued, oil prices climbed to levels last seen in 2015. With most commodities priced in US dollars, a weakening of the US currency toward the end of 2017 provided another boost. The US dollar's appeal dimmed in 2017, leading to a near double-digit percentage loss on a trade-weighted basis for the year as a whole, as market participants looked to other central banks to follow the lead of the Fed and tighten monetary policy.

South African assets were marked higher in the wake of Cyril Ramaphosa's election as leader of the ruling African National Congress (ANC) at its five-yearly delegate meeting. The current South African president, Jacob Zuma, has been dogged by allegations of corruption for some time, including a perceived undermining of the independence of state institutions. Ramaphosa's victory was seen by many commentators as a vital step toward restoring the country's credibility with international investors. However, the margin of his election to the ANC leadership was extremely narrow. It remained an open question whether Ramaphosa would be able to build enough support over the coming months to force President Zuma to step down early, with the incumbent's two-term period in office officially set to end when South Africa's next general elections take place in 2019.

In contrast, the Mexican peso weakened into the end of 2017, as concerns grew that the reduction in the US corporate tax rate could lessen the attractions of investing in Mexico. Such sentiments were voiced by the new head of the country's central bank, shortly after benchmark Mexican interest rates were raised to an eight-year high, on signs inflation was picking up. Six rounds of talks between the United States, Mexico and Canada to renegotiate the North American Free Trade Agreement (NAFTA) have made little progress so far, adding to uncertainty ahead of Mexico's presidential elections in July 2018. With the ruling Institutional Revolutionary Party beset by corruption scandals, the left-wing populist candidate Andrés Manuel López Obrador has maintained his comfortable lead in opinion polls.

Just as attempts to use historical precedents to predict the length and durability of the US economic cycle are undermined by the idiosyncratic nature of its recovery since the global financial crisis, much the same argument can be made about the wider global economy. The overall structure and pace of global growth—combined with the disinflationary forces affecting most of the largest economies—have been unparalleled, as indeed have the extraordinary measures taken by central banks over this period. The current synchronized global expansion may be halted by a geopolitical crisis or even a significant misjudgment of policy by central banks—both of which are inherently difficult to predict—but we think for now it would be a mistake to argue that global growth could struggle to endure because of cyclical considerations.

### **Eurozone's Mix of Robust Growth and Weak Inflation Unlikely to Persuade ECB to Change Course**

Data for the eurozone continued to suggest strong economic growth, at a level much more robust than generally considered to be sustainable for the region over the long term. The brisk momentum was particularly noticeable among manufacturers, for which a leading survey's final monthly reading for December 2017 confirmed it had reached its highest level since the index's inception in 1997. The equivalent survey covering the services sector also had an extremely positive tone, with the index hitting a six-year peak, and businesses seeing the largest expansion in new orders in more than a decade. The optimism extended to the region's consumers as well, according to the European Commission's initial estimate of consumer confidence for December, marking nearly two years of gradual improvement in this survey.

The sentiment indicators underlined not just the strength but also the breadth of the eurozone's expansion, which saw business conditions in many member countries improving faster than that of their global peers over much of 2017. During the year as a whole, confidence among German, Austrian, Irish and Dutch manufacturers registered record levels, while France and Italy posted their best performances since 2000, and Spain since 2006. But inflation figures remained subdued, and the annual headline rate for December moved down slightly to 1.4%, with the core reading unchanged at 0.9%. Headline inflation in the eurozone has been widely predicted to drift lower during early 2018, as the impact of a previous rebound in energy prices falls out of the annual calculations.

In terms of political news, the date of Italy's general election was set for the start of March, providing the latest opportunity to gauge the strength of populist sentiment across Europe. Polls indicated support for the euroskeptic Five Star Movement and the center-left Democratic Party was more or less even. With none of the main political groupings enjoying a clear advantage, an inconclusive result appears to be the most likely outcome, potentially followed by the formation of a ruling coalition or even a technocrat administration, as has occurred previously.

Meanwhile, elections in the Spanish region of Catalonia at the end of 2017 saw separatist parties win a majority of seats in the regional assembly, amid a high turnout of over 80%. However, they failed to secure a majority of the popular vote, with the largest share of the vote going to an anti-independence party. Options for the supporters of Catalan independence appeared limited. The Spanish government has refused to allow the region a binding referendum on the issue, and there has been negligible support from outside the country for any such move. One of the main separatist parties has indicated a more cautious approach, dampening the possibility of further radical moves like the previous regional government's unilateral declaration of independence in October 2017.

With the eurozone economy performing so well, speculation about the ECB's path for monetary policy during 2018 is likely to be maintained and could intensify. The ECB's previously announced reduction in the amount of bonds it purchases each month—down from €60 billion to €30 billion—has now been implemented. While there may be some impact as market participants adjust to the change, the central bank's re-investment of maturing assets should have a dampening effect. But we think the temptation to assume that the strength of the economy could unduly influence ECB policymakers should be resisted. The central bank's mandate is centered on inflation, for which there seems to be little indication of anything other than a gradual reduction of liquidity in the coming year, with the prospect of interest-rate rises likely still some years off.

To get insights from Franklin Templeton Investments delivered to your inbox, subscribe to the [Beyond Bulls & Bears](#) blog.

For timely investing tidbits, follow us on Twitter [@FTI\\_US](#) and on [LinkedIn](#).

*The comments, opinions and analyses presented here are for informational purposes only and should not be considered individual investment advice or recommendations to invest in any security or to adopt any investment strategy. Because market and economic conditions are subject to rapid change, comments, opinions and analyses are rendered as of the date of the posting and may change without notice. The material is not intended as a complete analysis of every material fact regarding any country, region, market, industry, investment or strategy.*

*This information is intended for US residents only.*

*CFA® and Chartered Financial Analyst® are trademarks owned by CFA Institute.*

## **What Are the Risks?**

All investments involve risks, including possible loss of principal. Bond prices generally move in the opposite direction of interest rates. Thus, as prices of bonds in an investment portfolio adjust to a rise in interest rates, the value of the portfolio may decline. Investments in foreign securities involve special risks including currency fluctuations, economic instability and political developments. Investments in developing markets involve heightened risks related to the same factors, in addition to those associated with their relatively small size and lesser liquidity.

---

<sup>1</sup> Source: Bloomberg Industrial Metals Subindex. Indexes are unmanaged and one cannot directly invest in an index. They do not include fees, expenses or sales charges. Past performance does not guarantee future results. See [www.franklintempletondatasources.com](http://www.franklintempletondatasources.com) for additional data provider information.